

# FERUZA CANTURK

Multilingual UX/UI Designer and  
User Researcher

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## EXPERTISE

Branding  
Competitive Analysis  
User Research  
Conceptual Sketching  
User Flow Analysis  
Interaction Design  
Web Design  
Prototyping  
Product Management  
Usability Testing

## LANGUAGES

Turkish ● Russian ● English

## EDUCATION

Designlab Academy  
UX/UI Design  
2023-2024

Mesa Community College  
**Psychology**  
2006-2008

University in Russia  
**Bachelor of Design/Arts**  
2001 - 2004

## WORK EXPERIENCE

### UX/UI Designer and Researcher

May-2023- Present | iCreate - Vancouver, WA

- Conduct user interviews, execute user testing, and conduct competitor analysis.
- Collaborate in an Agile environment to develop end-to-end mobile-first applications.
- Lead usability research initiatives to improve user experience.
- Iterate based on usability findings and conduct tests.
- As per our usability research findings, an impressive 80% of participants reported finding the mobile app highly useful.

### UX/UI Designer and Researcher

January -2023 - February 2024 | Earth Friendly recycling - Vancouver, WA

- Utilized UX/UI design skills and user-centric techniques to create intuitive designs.
- Executed user interviews and site review analysis to inform design decisions.
- Developed responsive websites and mobile app designs with a focus on accessibility.
- Established design systems to ensure consistency across platforms.
- After conducting usability tests on the new site design and user experience, 95% of existing customers provided positive feedback as a result of the redesign.

### Product Designer/ Product Manager

September 2020- May -2023 | ThreeBlossomsStudio - Gilbert, AZ

- Demonstrated leadership by managing custom design projects and handmade keepsakes.
- Maintain an online store with positive customer feedback.
- Provided exceptional customer support and managed product shipments efficiently.
- Ensured timely order fulfillment and followed up on shipped orders to ensure customer satisfaction.
- As a result of my dedications as a Product Designer, ThreeBlossomsStudio is a Five star shop.

### Multilingual Interpreter

September 2023- May -2024 | Evergreen Public Schools - Vancouver, WA

- Applied translational skills, knowledge of developmental psychology, and cultural insights to provide social and emotional support for academic success among 72 middle school and high school students.
- Developed a deep understanding of human psychology and empathy.

### Visual Merchandiser/Store manager

January 2006- May-2023 | Royal Jewelers LLC - Mesa, AZ

- Orchestrated merchandise selection and updated store layout to optimize customer experience.
- Demonstrated leadership by providing exceptional customer service, driving revenue growth, and ensuring a welcoming environment for customers while facilitating sales transactions.